

# Power Marketing Report

Sept 2008 (Based on information from the Sarasota Association of Realtors' members of the Mid-Florida Regional MLS for the period Sept. 1, 2008 through Sept. 30, 2008, compiled by RPIS.)

## **Statistics September 1 to September 30, 2008 Sarasota County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	79	321	63	41	198
\$100,000 - \$199,999	161	1,110	113	92	776
\$200,000 - \$299,999	110	770	49	34	455
\$300,000 - \$399,999	81	452	31	22	327
\$400,000 - \$499,999	28	301	19	19	190
\$500,000 - \$749,999	59	440	18	15	219
\$750,000 - \$999,999	34	300	11	11	107
\$1,000,000 - \$1,499,999	19	197	5	7	72
\$1,500,000 - \$1,999,999	13	124	2	5	48
\$2,000,000 - \$2,499,999	8	66	2	0	9
\$2,500,000 - \$2,999,999	6	73	1	3	21
\$3,000,000 - \$3,999,999	3	41	2	2	15
\$4,000,000 - \$4,999,999	1	23	2	1	7
\$5,000,000 - \$9,999,999	2	25	0	0	7
\$10,000,000 and Up	0	10	0	0	0
<b>Totals:</b>	<b>604</b>	<b>4,253</b>	<b>318</b>	<b>252</b>	<b>2,451</b>

## **Statistics September 1 to September 30, 2008 Manatee County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	24	104	8	5	62
\$100,000 - \$199,999	64	448	54	24	234
\$200,000 - \$299,999	63	458	31	28	382
\$300,000 - \$399,999	66	328	16	18	220
\$400,000 - \$499,999	19	169	13	9	114
\$500,000 - \$749,999	30	244	9	10	122
\$750,000 - \$999,999	15	123	6	2	37
\$1,000,000 - \$1,499,999	3	65	2	1	32
\$1,500,000 - \$1,999,999	4	66	2	0	15
\$2,000,000 - \$2,499,999	0	23	0	0	3
\$2,500,000 - \$2,999,999	1	24	1	1	6
\$3,000,000 - \$3,999,999	0	24	0	0	3
\$4,000,000 - \$4,999,999	0	11	0	0	2
\$5,000,000 - \$9,999,999	2	9	0	0	2
\$10,000,000 and Up	2	2	0	0	0
<b>Totals:</b>	<b>293</b>	<b>2,098</b>	<b>142</b>	<b>98</b>	<b>1,234</b>

### **Statistics September 1 to September 30, 2008 All Other Areas, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	18	58	9	7	22
\$100,000 - \$199,999	22	88	11	2	24
\$200,000 - \$299,999	9	29	2	0	14
\$300,000 - \$399,999	2	19	1	0	7
\$400,000 - \$499,999	1	11	0	0	0
\$500,000 - \$749,999	0	8	0	0	2
\$750,000 - \$999,999	2	12	0	0	0
\$1,000,000 - \$1,499,999	0	7	0	0	1
\$1,500,000 - \$1,999,999	0	1	0	0	0
\$2,000,000 - \$2,499,999	0	3	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	1	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	2	0	0	0
<b>Totals:</b>	<b>54</b>	<b>243</b>	<b>23</b>	<b>9</b>	<b>70</b>

### **Statistics September 1 to September 30, 2008 Sarasota County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	21	146	7	7	42
\$100,000 - \$199,999	57	397	21	16	146
\$200,000 - \$299,999	31	261	10	6	116
\$300,000 - \$399,999	11	161	10	7	87
\$400,000 - \$499,999	19	167	5	1	79
\$500,000 - \$749,999	35	294	11	7	121
\$750,000 - \$999,999	19	177	7	3	71
\$1,000,000 - \$1,499,999	6	104	4	5	42
\$1,500,000 - \$1,999,999	5	68	2	1	28
\$2,000,000 - \$2,499,999	2	29	0	0	12
\$2,500,000 - \$2,999,999	1	28	2	0	12
\$3,000,000 - \$3,999,999	4	24	0	2	7
\$4,000,000 - \$4,999,999	0	6	0	0	0
\$5,000,000 - \$9,999,999	0	3	0	0	1
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>211</b>	<b>1,865</b>	<b>79</b>	<b>55</b>	<b>764</b>

### **Statistics September 1 to September 30, 2008 Manatee County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	9	68	7	5	23
\$100,000 - \$199,999	22	173	8	11	67
\$200,000 - \$299,999	15	97	3	1	22
\$300,000 - \$399,999	6	72	0	1	32
\$400,000 - \$499,999	8	60	0	2	23
\$500,000 - \$749,999	5	76	1	1	33
\$750,000 - \$999,999	2	23	1	1	12
\$1,000,000 - \$1,499,999	1	11	0	0	1
\$1,500,000 - \$1,999,999	0	2	0	0	1
\$2,000,000 - \$2,499,999	0	1	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	10	0	0	2
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>68</b>	<b>594</b>	<b>20</b>	<b>22</b>	<b>216</b>

### **Statistics September 1 to September 30, 2008 All Other Areas, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	2	11	1	0	1
\$100,000 - \$199,999	2	14	0	0	2
\$200,000 - \$299,999	1	8	0	0	3
\$300,000 - \$399,999	1	7	1	0	4
\$400,000 - \$499,999	2	5	0	0	1
\$500,000 - \$749,999	0	5	0	1	4
\$750,000 - \$999,999	0	0	0	0	1
\$1,000,000 - \$1,499,999	0	0	0	0	0
\$1,500,000 - \$1,999,999	0	0	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>8</b>	<b>50</b>	<b>2</b>	<b>1</b>	<b>16</b>

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Mid-Florida Regional MLS. RPIS has more than 17 years experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.