

# Power Marketing Report

October 2008 (Based on information from the Sarasota Association of Realtors' members of the Mid-Florida Regional MLS for the period Oct. 1, 2008 through Oct. 31, 2008, compiled by RPIS.)

## **Statistics October 1 to October 31, 2008 Sarasota County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	85	325	77	32	215
\$100,000 - \$199,999	185	1,079	106	81	828
\$200,000 - \$299,999	101	733	47	28	468
\$300,000 - \$399,999	50	435	25	22	336
\$400,000 - \$499,999	43	296	17	15	198
\$500,000 - \$749,999	48	417	16	14	227
\$750,000 - \$999,999	43	298	8	8	108
\$1,000,000 - \$1,499,999	30	190	6	4	73
\$1,500,000 - \$1,999,999	15	128	2	1	49
\$2,000,000 - \$2,499,999	5	59	0	2	9
\$2,500,000 - \$2,999,999	6	73	0	1	22
\$3,000,000 - \$3,999,999	3	40	0	0	15
\$4,000,000 - \$4,999,999	2	21	2	1	7
\$5,000,000 - \$9,999,999	2	26	0	0	7
\$10,000,000 and Up	0	9	0	0	0
<b>Totals:</b>	<b>618</b>	<b>4,129</b>	<b>306</b>	<b>209</b>	<b>2,562</b>

## **Statistics October 1 to October 31, 2008 Manatee County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	34	127	18	9	67
\$100,000 - \$199,999	74	445	42	23	246
\$200,000 - \$299,999	58	442	25	21	394
\$300,000 - \$399,999	47	333	15	7	229
\$400,000 - \$499,999	23	162	2	7	118
\$500,000 - \$749,999	30	230	8	8	123
\$750,000 - \$999,999	16	115	1	3	40
\$1,000,000 - \$1,499,999	10	66	3	2	34
\$1,500,000 - \$1,999,999	2	61	2	2	16
\$2,000,000 - \$2,499,999	1	21	0	0	3
\$2,500,000 - \$2,999,999	1	24	0	0	6
\$3,000,000 - \$3,999,999	3	24	1	0	3
\$4,000,000 - \$4,999,999	1	12	0	0	2
\$5,000,000 - \$9,999,999	0	8	1	0	2
\$10,000,000 and Up	0	2	0	0	0
<b>Totals:</b>	<b>300</b>	<b>2,072</b>	<b>118</b>	<b>82</b>	<b>1,283</b>

**Statistics October 1 to October 31, 2008 All Other Areas, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	17	54	10	4	26
\$100,000 - \$199,999	20	85	21	11	32
\$200,000 - \$299,999	2	28	2	0	14
\$300,000 - \$399,999	2	17	0	0	7
\$400,000 - \$499,999	1	10	0	0	0
\$500,000 - \$749,999	0	9	0	0	2
\$750,000 - \$999,999	0	12	0	0	0
\$1,000,000 - \$1,499,999	1	7	0	0	1
\$1,500,000 - \$1,999,999	0	2	0	0	0
\$2,000,000 - \$2,499,999	0	3	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	1	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	2	0	0	0
<b>Totals:</b>	<b>43</b>	<b>234</b>	<b>33</b>	<b>15</b>	<b>82</b>

**Statistics October 1 to October 31, 2008 Sarasota County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	29	145	21	7	46
\$100,000 - \$199,999	51	374	23	9	154
\$200,000 - \$299,999	38	256	9	7	117
\$300,000 - \$399,999	16	157	4	5	89
\$400,000 - \$499,999	11	161	4	6	85
\$500,000 - \$749,999	39	283	5	5	125
\$750,000 - \$999,999	21	183	1	8	77
\$1,000,000 - \$1,499,999	15	108	1	3	42
\$1,500,000 - \$1,999,999	13	72	4	2	29
\$2,000,000 - \$2,499,999	1	28	0	0	12
\$2,500,000 - \$2,999,999	3	29	0	2	13
\$3,000,000 - \$3,999,999	1	25	1	1	8
\$4,000,000 - \$4,999,999	1	6	0	0	0
\$5,000,000 - \$9,999,999	1	3	0	0	1
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>240</b>	<b>1,830</b>	<b>73</b>	<b>55</b>	<b>798</b>

### **Statistics October 1 to October 31, 2008 Manatee County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	13	67	7	1	23
\$100,000 - \$199,999	14	167	4	2	68
\$200,000 - \$299,999	11	94	1	2	22
\$300,000 - \$399,999	16	76	3	3	35
\$400,000 - \$499,999	4	56	1	0	23
\$500,000 - \$749,999	7	75	1	0	33
\$750,000 - \$999,999	0	22	0	0	12
\$1,000,000 - \$1,499,999	0	9	0	0	1
\$1,500,000 - \$1,999,999	0	2	0	0	1
\$2,000,000 - \$2,499,999	0	1	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	10	0	0	2
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>65</b>	<b>580</b>	<b>17</b>	<b>8</b>	<b>220</b>

### **Statistics October 1 to October 31, 2008 All Other Areas, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	3	11	2	0	1
\$100,000 - \$199,999	3	16	0	0	2
\$200,000 - \$299,999	1	8	0	0	3
\$300,000 - \$399,999	0	5	0	0	4
\$400,000 - \$499,999	0	2	0	0	1
\$500,000 - \$749,999	0	5	0	0	4
\$750,000 - \$999,999	0	0	0	0	1
\$1,000,000 - \$1,499,999	0	0	0	0	0
\$1,500,000 - \$1,999,999	0	0	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>7</b>	<b>47</b>	<b>2</b>	<b>0</b>	<b>16</b>

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Mid-Florida Regional MLS. RPIS has more than 17 years experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.