

Power Marketing Report October 2007

(Based on information from the complete Sarasota Association of Realtors®, Inc. Multiple Listing Service for the period October 1, 2007 through October 31, 2007, compiled by RPIS)

Statistics October 1 to October 31, 2007 Sarasota County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	18	62	6	4	49
\$100,000 - \$199,999	202	901	57	48	381
\$200,000 - \$299,999	209	1,109	41	40	575
\$300,000 - \$399,999	126	718	21	29	356
\$400,000 - \$499,999	77	467	11	15	203
\$500,000 - \$749,999	109	597	27	14	203
\$750,000 - \$999,999	45	342	9	4	107
\$1,000,000 - \$1,499,999	52	253	8	5	83
\$1,500,000 - \$1,999,999	21	166	3	4	39
\$2,000,000 - \$2,499,999	14	88	0	2	28
\$2,500,000 - \$2,999,999	13	88	1	1	21
\$3,000,000 - \$3,999,999	12	81	1	1	16
\$4,000,000 - \$4,999,999	6	37	0	0	8
\$5,000,000 - \$9,999,999	5	53	2	2	18
\$10,000,000 and Up	2	12	0	0	0
Totals:	911	4,974	187	169	2,087

Statistics October 1 to October 31, 2007 Manatee County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	14	44	4	2	21
\$100,000 - \$199,999	68	277	12	7	118
\$200,000 - \$299,999	163	700	47	28	365
\$300,000 - \$399,999	139	620	31	18	305
\$400,000 - \$499,999	71	356	16	22	187
\$500,000 - \$749,999	65	484	16	9	189
\$750,000 - \$999,999	34	249	4	4	83
\$1,000,000 - \$1,499,999	12	127	3	3	35
\$1,500,000 - \$1,999,999	11	100	1	0	13
\$2,000,000 - \$2,499,999	0	60	2	0	5
\$2,500,000 - \$2,999,999	3	32	0	1	6
\$3,000,000 - \$3,999,999	2	22	0	0	2
\$4,000,000 - \$4,999,999	1	13	0	0	1
\$5,000,000 - \$9,999,999	0	13	1	1	2
\$10,000,000 and Up	0	3	0	0	0
Totals:	583	3,100	137	95	1,332

Statistics October 1 to October 31, 2007 All Other Areas, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	3	10	0	0	4
\$100,000 - \$199,999	12	95	1	2	27
\$200,000 - \$299,999	9	67	0	1	18
\$300,000 - \$399,999	2	39	0	0	13
\$400,000 - \$499,999	6	17	0	0	3
\$500,000 - \$749,999	4	21	1	1	3
\$750,000 - \$999,999	7	27	0	0	2
\$1,000,000 - \$1,499,999	4	13	0	0	1
\$1,500,000 - \$1,999,999	2	6	0	0	0
\$2,000,000 - \$2,499,999	2	4	0	0	0
\$2,500,000 - \$2,999,999	0	2	0	0	0
\$3,000,000 - \$3,999,999	0	4	0	0	0
\$4,000,000 - \$4,999,999	0	2	0	0	0
\$5,000,000 - \$9,999,999	0	2	0	0	0
\$10,000,000 and Up	0	1	0	0	0
Totals:	51	310	2	4	71

Statistics October 1 to October 31, 2007 Sarasota County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	6	69	5	2	31
\$100,000 - \$199,999	125	716	25	24	277
\$200,000 - \$299,999	89	595	22	18	250
\$300,000 - \$399,999	37	302	7	14	155
\$400,000 - \$499,999	29	467	6	7	129
\$500,000 - \$749,999	66	533	14	11	220
\$750,000 - \$999,999	36	290	8	3	128
\$1,000,000 - \$1,499,999	31	183	4	1	98
\$1,500,000 - \$1,999,999	12	90	2	5	47
\$2,000,000 - \$2,499,999	3	40	0	0	16
\$2,500,000 - \$2,999,999	2	30	1	4	16
\$3,000,000 - \$3,999,999	2	27	0	2	23
\$4,000,000 - \$4,999,999	3	13	0	0	6
\$5,000,000 - \$9,999,999	1	3	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	442	3,358	94	91	1,396

Statistics October 1 to October 31, 2007 Manatee County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	7	36	2	1	10
\$100,000 - \$199,999	85	374	10	13	122
\$200,000 - \$299,999	52	297	4	4	97
\$300,000 - \$399,999	14	160	2	2	41
\$400,000 - \$499,999	18	356	3	4	56
\$500,000 - \$749,999	22	220	1	2	36
\$750,000 - \$999,999	10	74	0	2	11
\$1,000,000 - \$1,499,999	3	25	0	1	6
\$1,500,000 - \$1,999,999	4	15	0	0	0
\$2,000,000 - \$2,499,999	0	5	0	0	3
\$2,500,000 - \$2,999,999	0	4	0	0	3
\$3,000,000 - \$3,999,999	1	11	0	0	6
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	1	2	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	217	1,579	22	29	391

Statistics October 1 to October 31, 2007 All Other Areas, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	1	2	0	0	0
\$100,000 - \$199,999	5	18	0	0	2
\$200,000 - \$299,999	1	22	0	1	7
\$300,000 - \$399,999	1	46	0	0	25
\$400,000 - \$499,999	2	258	0	0	44
\$500,000 - \$749,999	3	93	0	0	25
\$750,000 - \$999,999	1	29	0	1	3
\$1,000,000 - \$1,499,999	0	2	0	0	0
\$1,500,000 - \$1,999,999	0	3	0	0	0
\$2,000,000 - \$2,499,999	0	2	0	0	0
\$2,500,000 - \$2,999,999	0	1	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	1	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	15	477	0	2	106

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Sarasota MLS system. RPIS has more than 16 years of experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.