

Power Marketing Report

December 2009 (Based on information from the Sarasota Association of Realtors® members of the My Florida Regional MLS for the period Dec 1, 2009 through Dec. 31, 2009, compiled by RPIS)

Statistics December 1 to December 31, 2009 Sarasota County, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 94 | 321 | 95 | 84 | 828 |
| \$100,000 - \$199,999 | 124 | 658 | 127 | 116 | 1,098 |
| \$200,000 - \$299,999 | 73 | 393 | 65 | 46 | 540 |
| \$300,000 - \$399,999 | 37 | 313 | 39 | 32 | 325 |
| \$400,000 - \$499,999 | 19 | 181 | 18 | 21 | 181 |
| \$500,000 - \$749,999 | 28 | 269 | 17 | 18 | 193 |
| \$750,000 - \$999,999 | 19 | 178 | 8 | 12 | 84 |
| \$1,000,000 - \$1,499,999 | 25 | 175 | 6 | 7 | 58 |
| \$1,500,000 - \$1,999,999 | 6 | 94 | 5 | 8 | 40 |
| \$2,000,000 - \$2,499,999 | 3 | 41 | 3 | 2 | 17 |
| \$2,500,000 - \$2,999,999 | 5 | 56 | 1 | 2 | 14 |
| \$3,000,000 - \$3,999,999 | 3 | 46 | 1 | 0 | 6 |
| \$4,000,000 - \$4,999,999 | 1 | 28 | 0 | 1 | 3 |
| \$5,000,000 - \$9,999,999 | 0 | 35 | 0 | 0 | 3 |
| \$10,000,000 and Up | 0 | 6 | 0 | 0 | 1 |
| Totals: | 437 | 2,794 | 385 | 349 | 3,391 |

Statistics December 1 to December 31, 2009 Manatee County, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 28 | 122 | 24 | 26 | 271 |
| \$100,000 - \$199,999 | 65 | 243 | 45 | 40 | 524 |
| \$200,000 - \$299,999 | 47 | 259 | 28 | 28 | 309 |
| \$300,000 - \$399,999 | 16 | 147 | 14 | 6 | 132 |
| \$400,000 - \$499,999 | 8 | 89 | 7 | 7 | 78 |
| \$500,000 - \$749,999 | 9 | 112 | 12 | 12 | 92 |
| \$750,000 - \$999,999 | 10 | 81 | 0 | 6 | 33 |
| \$1,000,000 - \$1,499,999 | 2 | 56 | 1 | 1 | 12 |
| \$1,500,000 - \$1,999,999 | 1 | 37 | 2 | 1 | 9 |
| \$2,000,000 - \$2,499,999 | 4 | 14 | 2 | 0 | 3 |
| \$2,500,000 - \$2,999,999 | 1 | 14 | 0 | 0 | 5 |
| \$3,000,000 - \$3,999,999 | 2 | 14 | 0 | 0 | 1 |
| \$4,000,000 - \$4,999,999 | 0 | 6 | 0 | 0 | 1 |
| \$5,000,000 - \$9,999,999 | 1 | 7 | 0 | 0 | 1 |
| \$10,000,000 and Up | 0 | 1 | 0 | 0 | 1 |
| Totals: | 194 | 1,202 | 135 | 127 | 1,472 |

Statistics December 1 to December 31, 2009 All Other Areas, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 18 | 45 | 25 | 13 | 182 |
| \$100,000 - \$199,999 | 7 | 37 | 16 | 6 | 102 |
| \$200,000 - \$299,999 | 6 | 16 | 4 | 2 | 19 |
| \$300,000 - \$399,999 | 3 | 15 | 0 | 0 | 2 |
| \$400,000 - \$499,999 | 0 | 3 | 2 | 1 | 3 |
| \$500,000 - \$749,999 | 1 | 7 | 0 | 0 | 1 |
| \$750,000 - \$999,999 | 0 | 5 | 0 | 0 | 0 |
| \$1,000,000 - \$1,499,999 | 0 | 5 | 0 | 0 | 0 |
| \$1,500,000 - \$1,999,999 | 0 | 2 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 0 | 2 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 3 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$4,000,000 - \$4,999,999 | 0 | 1 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 35 | 141 | 47 | 22 | 309 |

Statistics December 1 to December 31, 2009 Sarasota County, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 35 | 172 | 33 | 22 | 256 |
| \$100,000 - \$199,999 | 57 | 282 | 42 | 21 | 237 |
| \$200,000 - \$299,999 | 18 | 201 | 16 | 12 | 148 |
| \$300,000 - \$399,999 | 10 | 157 | 13 | 11 | 129 |
| \$400,000 - \$499,999 | 21 | 179 | 9 | 12 | 106 |
| \$500,000 - \$749,999 | 19 | 245 | 14 | 14 | 116 |
| \$750,000 - \$999,999 | 16 | 138 | 4 | 7 | 72 |
| \$1,000,000 - \$1,499,999 | 7 | 87 | 3 | 5 | 42 |
| \$1,500,000 - \$1,999,999 | 4 | 58 | 5 | 7 | 27 |
| \$2,000,000 - \$2,499,999 | 0 | 23 | 0 | 0 | 7 |
| \$2,500,000 - \$2,999,999 | 2 | 34 | 1 | 0 | 6 |
| \$3,000,000 - \$3,999,999 | 0 | 16 | 1 | 1 | 7 |
| \$4,000,000 - \$4,999,999 | 0 | 4 | 0 | 0 | 1 |
| \$5,000,000 - \$9,999,999 | 0 | 3 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 189 | 1,599 | 141 | 112 | 1,154 |

Statistics December 1 to December 31, 2009 Manatee County, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 8 | 75 | 18 | 8 | 105 |
| \$100,000 - \$199,999 | 15 | 117 | 18 | 13 | 101 |
| \$200,000 - \$299,999 | 10 | 54 | 3 | 7 | 64 |
| \$300,000 - \$399,999 | 3 | 45 | 0 | 2 | 35 |
| \$400,000 - \$499,999 | 1 | 32 | 0 | 3 | 22 |
| \$500,000 - \$749,999 | 2 | 51 | 2 | 0 | 18 |
| \$750,000 - \$999,999 | 0 | 12 | 0 | 0 | 4 |
| \$1,000,000 - \$1,499,999 | 0 | 7 | 0 | 1 | 3 |
| \$1,500,000 - \$1,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 0 | 0 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 1 | 0 | 0 | 1 |
| \$3,000,000 - \$3,999,999 | 0 | 5 | 0 | 0 | 1 |
| \$4,000,000 - \$4,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 2 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 39 | 401 | 41 | 34 | 354 |

Statistics December 1 to December 31, 2009 All Other Areas, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 2 | 10 | 4 | 5 | 17 |
| \$100,000 - \$199,999 | 2 | 8 | 3 | 4 | 10 |
| \$200,000 - \$299,999 | 1 | 8 | 0 | 1 | 1 |
| \$300,000 - \$399,999 | 0 | 4 | 0 | 0 | 2 |
| \$400,000 - \$499,999 | 0 | 4 | 0 | 0 | 0 |
| \$500,000 - \$749,999 | 0 | 3 | 0 | 0 | 0 |
| \$750,000 - \$999,999 | 0 | 1 | 0 | 0 | 0 |
| \$1,000,000 - \$1,499,999 | 0 | 1 | 0 | 0 | 0 |
| \$1,500,000 - \$1,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 0 | 0 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$4,000,000 - \$4,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 5 | 39 | 7 | 10 | 30 |

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