

Power Marketing Report

JULY 2010 (Based on information from the Sarasota Association of Realtors®' members of the My Florida Regional MLS for the period July 1, 2010 through July 31, 2010, compiled by RPIS)

Statistics July 1 to July 31, 2010 Sarasota County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	102	407	102	60	642
\$100,000 - \$199,999	143	656	119	73	770
\$200,000 - \$299,999	63	374	47	38	384
\$300,000 - \$399,999	46	285	29	16	221
\$400,000 - \$499,999	32	182	13	13	122
\$500,000 - \$749,999	38	257	18	16	126
\$750,000 - \$999,999	17	163	5	5	63
\$1,000,000 - \$1,499,999	11	152	2	9	41
\$1,500,000 - \$1,999,999	8	92	1	1	20
\$2,000,000 - \$2,499,999	0	35	2	1	11
\$2,500,000 - \$2,999,999	2	39	1	2	8
\$3,000,000 - \$3,999,999	1	38	1	0	4
\$4,000,000 - \$4,999,999	3	22	0	1	4
\$5,000,000 - \$9,999,999	0	28	1	0	4
\$10,000,000 and Up	0	5	0	0	0
Totals:	466	2,735	341	235	2,420

Statistics July 1 to July 31, 2010 Manatee County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	50	198	43	34	195
\$100,000 - \$199,999	65	316	67	52	340
\$200,000 - \$299,999	37	236	23	21	220
\$300,000 - \$399,999	30	158	17	14	106
\$400,000 - \$499,999	12	77	6	3	63
\$500,000 - \$749,999	10	110	6	9	59
\$750,000 - \$999,999	8	71	2	3	27
\$1,000,000 - \$1,499,999	3	39	4	3	14
\$1,500,000 - \$1,999,999	1	26	1	0	8
\$2,000,000 - \$2,499,999	0	10	0	1	5
\$2,500,000 - \$2,999,999	1	11	1	0	1
\$3,000,000 - \$3,999,999	1	14	0	0	2
\$4,000,000 - \$4,999,999	1	6	0	0	1
\$5,000,000 - \$9,999,999	0	4	0	0	1
\$10,000,000 and Up	0	0	0	0	0
Totals:	219	1,276	170	140	1,042

Statistics July 1 to July 31, 2010 All Other Areas, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	13	48	6	9	94
\$100,000 - \$199,999	28	66	11	6	44
\$200,000 - \$299,999	0	17	0	2	7
\$300,000 - \$399,999	4	17	2	0	1
\$400,000 - \$499,999	1	3	0	0	1
\$500,000 - \$749,999	0	4	1	0	0
\$750,000 - \$999,999	1	9	0	0	0
\$1,000,000 - \$1,499,999	0	3	0	0	0
\$1,500,000 - \$1,999,999	0	2	0	0	0
\$2,000,000 - \$2,499,999	0	1	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	1	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	47	175	20	17	147

Statistics July 1 to July 31, 2010 Sarasota County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	27	178	35	28	208
\$100,000 - \$199,999	50	283	17	25	212
\$200,000 - \$299,999	27	207	13	9	99
\$300,000 - \$399,999	13	189	11	2	102
\$400,000 - \$499,999	13	167	4	9	72
\$500,000 - \$749,999	21	226	6	5	86
\$750,000 - \$999,999	6	106	7	3	56
\$1,000,000 - \$1,499,999	8	68	4	4	37
\$1,500,000 - \$1,999,999	3	51	0	2	16
\$2,000,000 - \$2,499,999	3	20	1	0	4
\$2,500,000 - \$2,999,999	2	20	0	1	9
\$3,000,000 - \$3,999,999	0	12	0	0	2
\$4,000,000 - \$4,999,999	0	2	0	0	2
\$5,000,000 - \$9,999,999	0	4	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	173	1,533	98	88	905

Statistics July 1 to July 31, 2010 Manatee County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	32	104	20	14	89
\$100,000 - \$199,999	20	114	10	16	97
\$200,000 - \$299,999	12	61	2	5	52
\$300,000 - \$399,999	8	60	4	4	26
\$400,000 - \$499,999	3	32	1	2	13
\$500,000 - \$749,999	2	47	0	3	11
\$750,000 - \$999,999	1	6	0	0	3
\$1,000,000 - \$1,499,999	0	6	0	0	1
\$1,500,000 - \$1,999,999	0	1	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	1
\$3,000,000 - \$3,999,999	0	4	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	2	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	78	437	37	44	293

Statistics July 1 to July 31, 2010 All Other Areas, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	5	15	7	2	11
\$100,000 - \$199,999	4	12	3	0	4
\$200,000 - \$299,999	0	2	0	0	2
\$300,000 - \$399,999	1	4	0	0	1
\$400,000 - \$499,999	0	3	0	0	0
\$500,000 - \$749,999	0	2	0	0	0
\$750,000 - \$999,999	0	2	0	0	0
\$1,000,000 - \$1,499,999	0	2	0	0	0
\$1,500,000 - \$1,999,999	0	1	0	0	0
\$2,000,000 - \$2,499,999	0	1	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	10	44	10	2	18

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