

# Power Marketing Report

April 2010 (Based on information from the Sarasota Association of Realtors® members of the My Florida Regional MLS for the period April 1, 2010 through April 30, 2010, compiled by RPIS)

## **Statistics April 1 to April 30, 2010 Sarasota County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	149	314	182	82	356
\$100,000 - \$199,999	174	642	175	134	469
\$200,000 - \$299,999	89	388	84	51	210
\$300,000 - \$399,999	50	295	48	38	132
\$400,000 - \$499,999	26	176	33	17	60
\$500,000 - \$749,999	40	286	24	27	74
\$750,000 - \$999,999	18	164	12	12	35
\$1,000,000 - \$1,499,999	12	183	4	7	26
\$1,500,000 - \$1,999,999	5	95	5	3	12
\$2,000,000 - \$2,499,999	2	45	5	4	7
\$2,500,000 - \$2,999,999	0	46	0	1	4
\$3,000,000 - \$3,999,999	3	45	1	0	1
\$4,000,000 - \$4,999,999	2	26	2	1	1
\$5,000,000 - \$9,999,999	0	30	1	1	4
\$10,000,000 and Up	1	7	0	0	0
<b>Totals:</b>	<b>571</b>	<b>2,742</b>	<b>576</b>	<b>378</b>	<b>1,391</b>

## **Statistics April 1 to April 30, 2010 Manatee County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	61	153	53	27	97
\$100,000 - \$199,999	82	277	89	62	173
\$200,000 - \$299,999	63	253	53	36	113
\$300,000 - \$399,999	40	157	39	12	49
\$400,000 - \$499,999	20	84	18	11	31
\$500,000 - \$749,999	19	111	13	4	36
\$750,000 - \$999,999	8	78	2	5	17
\$1,000,000 - \$1,499,999	6	50	3	2	6
\$1,500,000 - \$1,999,999	2	29	3	1	5
\$2,000,000 - \$2,499,999	1	16	0	0	3
\$2,500,000 - \$2,999,999	0	11	0	0	0
\$3,000,000 - \$3,999,999	3	15	0	0	1
\$4,000,000 - \$4,999,999	0	5	0	0	1
\$5,000,000 - \$9,999,999	0	6	0	0	0
\$10,000,000 and Up	0	1	0	0	0
<b>Totals:</b>	<b>305</b>	<b>1,246</b>	<b>273</b>	<b>160</b>	<b>532</b>

### **Statistics April 1 to April 30, 2010 All Other Areas, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	14	36	15	11	57
\$100,000 - \$199,999	17	39	15	4	26
\$200,000 - \$299,999	3	16	0	2	3
\$300,000 - \$399,999	0	15	1	0	0
\$400,000 - \$499,999	0	2	1	0	1
\$500,000 - \$749,999	0	6	0	0	0
\$750,000 - \$999,999	2	11	0	0	0
\$1,000,000 - \$1,499,999	0	3	0	0	0
\$1,500,000 - \$1,999,999	0	2	0	0	0
\$2,000,000 - \$2,499,999	0	1	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	2	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>36</b>	<b>137</b>	<b>32</b>	<b>17</b>	<b>87</b>

### **Statistics April 1 to April 30, 2010 Sarasota County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	36	155	51	29	118
\$100,000 - \$199,999	54	295	57	40	130
\$200,000 - \$299,999	47	206	29	17	59
\$300,000 - \$399,999	36	204	12	14	65
\$400,000 - \$499,999	23	169	20	14	41
\$500,000 - \$749,999	35	247	21	18	53
\$750,000 - \$999,999	13	125	12	12	38
\$1,000,000 - \$1,499,999	5	75	9	5	21
\$1,500,000 - \$1,999,999	4	52	1	4	12
\$2,000,000 - \$2,499,999	2	25	0	0	2
\$2,500,000 - \$2,999,999	2	27	3	2	7
\$3,000,000 - \$3,999,999	0	13	0	0	1
\$4,000,000 - \$4,999,999	0	3	0	0	2
\$5,000,000 - \$9,999,999	1	5	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>258</b>	<b>1,601</b>	<b>215</b>	<b>155</b>	<b>549</b>

### **Statistics April 1 to April 30, 2010 Manatee County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	27	97	24	9	40
\$100,000 - \$199,999	26	130	20	17	50
\$200,000 - \$299,999	13	64	8	17	33
\$300,000 - \$399,999	12	59	8	4	11
\$400,000 - \$499,999	2	33	2	1	6
\$500,000 - \$749,999	7	52	3	2	7
\$750,000 - \$999,999	0	12	0	0	1
\$1,000,000 - \$1,499,999	0	5	1	0	0
\$1,500,000 - \$1,999,999	0	0	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	6	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	2	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>87</b>	<b>460</b>	<b>66</b>	<b>50</b>	<b>148</b>

### **Statistics April 1 to April 30, 2010 All Other Areas, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	4	19	5	2	5
\$100,000 - \$199,999	2	10	0	0	4
\$200,000 - \$299,999	2	9	1	0	0
\$300,000 - \$399,999	0	2	0	0	1
\$400,000 - \$499,999	0	3	0	0	0
\$500,000 - \$749,999	0	2	0	0	0
\$750,000 - \$999,999	0	1	0	0	0
\$1,000,000 - \$1,499,999	0	2	0	0	0
\$1,500,000 - \$1,999,999	0	1	0	0	0
\$2,000,000 - \$2,499,999	1	1	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>9</b>	<b>50</b>	<b>6</b>	<b>2</b>	<b>10</b>

RPIS, Inc., a valued partner of the Sarasota Association of Realtors®, produces this report, using data from the My Florida Regional MLS. RPIS has more than 18 years experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.