

Power Marketing Report

November 2008 (Based on information from the Sarasota Association of Realtors' members of the Mid-Florida Regional MLS for the period Nov. 1, 2008 through Nov. 30, 2008, compiled by RPIS)

Statistics November 1 to November 30, 2008 Sarasota County, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 74 | 345 | 87 | 56 | 289 |
| \$100,000 - \$199,999 | 153 | 1,128 | 87 | 57 | 903 |
| \$200,000 - \$299,999 | 74 | 753 | 42 | 30 | 505 |
| \$300,000 - \$399,999 | 65 | 452 | 22 | 18 | 362 |
| \$400,000 - \$499,999 | 28 | 300 | 15 | 13 | 216 |
| \$500,000 - \$749,999 | 40 | 448 | 13 | 8 | 238 |
| \$750,000 - \$999,999 | 24 | 302 | 8 | 6 | 116 |
| \$1,000,000 - \$1,499,999 | 22 | 206 | 9 | 6 | 81 |
| \$1,500,000 - \$1,999,999 | 11 | 131 | 8 | 4 | 54 |
| \$2,000,000 - \$2,499,999 | 8 | 71 | 1 | 1 | 10 |
| \$2,500,000 - \$2,999,999 | 7 | 83 | 0 | 0 | 22 |
| \$3,000,000 - \$3,999,999 | 3 | 38 | 0 | 0 | 15 |
| \$4,000,000 - \$4,999,999 | 3 | 20 | 1 | 2 | 10 |
| \$5,000,000 - \$9,999,999 | 5 | 35 | 0 | 0 | 7 |
| \$10,000,000 and Up | 1 | 9 | 0 | 0 | 0 |
| Totals: | 518 | 4,321 | 293 | 201 | 2,828 |

Statistics November 1 to November 30, 2008 Manatee County, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 22 | 151 | 7 | 9 | 80 |
| \$100,000 - \$199,999 | 64 | 495 | 35 | 17 | 270 |
| \$200,000 - \$299,999 | 52 | 449 | 29 | 16 | 416 |
| \$300,000 - \$399,999 | 36 | 335 | 21 | 11 | 239 |
| \$400,000 - \$499,999 | 21 | 172 | 4 | 1 | 121 |
| \$500,000 - \$749,999 | 25 | 230 | 8 | 7 | 133 |
| \$750,000 - \$999,999 | 14 | 119 | 2 | 1 | 42 |
| \$1,000,000 - \$1,499,999 | 4 | 71 | 0 | 1 | 36 |
| \$1,500,000 - \$1,999,999 | 5 | 62 | 1 | 1 | 17 |
| \$2,000,000 - \$2,499,999 | 0 | 19 | 0 | 0 | 3 |
| \$2,500,000 - \$2,999,999 | 2 | 26 | 1 | 1 | 7 |
| \$3,000,000 - \$3,999,999 | 0 | 25 | 0 | 1 | 4 |
| \$4,000,000 - \$4,999,999 | 2 | 14 | 0 | 0 | 2 |
| \$5,000,000 - \$9,999,999 | 2 | 9 | 0 | 0 | 2 |
| \$10,000,000 and Up | 0 | 2 | 0 | 0 | 0 |
| Totals: | 249 | 2,179 | 108 | 66 | 1,372 |

Statistics November 1 to November 30, 2008 All Other Areas, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 10 | 64 | 12 | 5 | 33 |
| \$100,000 - \$199,999 | 17 | 88 | 11 | 7 | 41 |
| \$200,000 - \$299,999 | 3 | 27 | 0 | 2 | 18 |
| \$300,000 - \$399,999 | 2 | 19 | 1 | 0 | 8 |
| \$400,000 - \$499,999 | 0 | 6 | 1 | 0 | 0 |
| \$500,000 - \$749,999 | 0 | 9 | 0 | 0 | 2 |
| \$750,000 - \$999,999 | 0 | 11 | 0 | 0 | 1 |
| \$1,000,000 - \$1,499,999 | 1 | 8 | 0 | 0 | 1 |
| \$1,500,000 - \$1,999,999 | 1 | 2 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 2 | 5 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 3 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 0 | 1 | 0 | 0 | 0 |
| \$4,000,000 - \$4,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 2 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 2 | 0 | 0 | 0 |
| Totals: | 36 | 247 | 25 | 14 | 104 |

Statistics November 1 to November 30, 2008 Sarasota County, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 32 | 177 | 14 | 10 | 58 |
| \$100,000 - \$199,999 | 41 | 382 | 16 | 12 | 169 |
| \$200,000 - \$299,999 | 34 | 273 | 7 | 10 | 131 |
| \$300,000 - \$399,999 | 25 | 173 | 5 | 5 | 96 |
| \$400,000 - \$499,999 | 17 | 184 | 3 | 3 | 89 |
| \$500,000 - \$749,999 | 25 | 298 | 9 | 9 | 137 |
| \$750,000 - \$999,999 | 23 | 195 | 7 | 3 | 80 |
| \$1,000,000 - \$1,499,999 | 16 | 121 | 0 | 1 | 44 |
| \$1,500,000 - \$1,999,999 | 10 | 82 | 1 | 1 | 32 |
| \$2,000,000 - \$2,499,999 | 2 | 28 | 0 | 0 | 12 |
| \$2,500,000 - \$2,999,999 | 7 | 39 | 0 | 0 | 13 |
| \$3,000,000 - \$3,999,999 | 1 | 27 | 0 | 0 | 8 |
| \$4,000,000 - \$4,999,999 | 0 | 4 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 3 | 0 | 0 | 1 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 233 | 1,986 | 62 | 54 | 870 |

Statistics November 1 to November 30, 2008 Manatee County, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 14 | 93 | 2 | 3 | 26 |
| \$100,000 - \$199,999 | 17 | 172 | 4 | 5 | 77 |
| \$200,000 - \$299,999 | 16 | 108 | 6 | 1 | 23 |
| \$300,000 - \$399,999 | 13 | 81 | 2 | 0 | 36 |
| \$400,000 - \$499,999 | 8 | 55 | 1 | 0 | 24 |
| \$500,000 - \$749,999 | 9 | 81 | 0 | 0 | 34 |
| \$750,000 - \$999,999 | 5 | 29 | 0 | 0 | 12 |
| \$1,000,000 - \$1,499,999 | 1 | 10 | 0 | 0 | 1 |
| \$1,500,000 - \$1,999,999 | 0 | 2 | 0 | 0 | 1 |
| \$2,000,000 - \$2,499,999 | 0 | 1 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 1 | 11 | 0 | 0 | 2 |
| \$4,000,000 - \$4,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 1 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 84 | 644 | 15 | 9 | 236 |

Statistics November 1 to November 30, 2008 All Other Areas, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 1 | 17 | 0 | 1 | 2 |
| \$100,000 - \$199,999 | 0 | 13 | 1 | 0 | 2 |
| \$200,000 - \$299,999 | 0 | 29 | 0 | 0 | 3 |
| \$300,000 - \$399,999 | 0 | 16 | 0 | 0 | 4 |
| \$400,000 - \$499,999 | 0 | 1 | 0 | 0 | 1 |
| \$500,000 - \$749,999 | 1 | 7 | 0 | 0 | 4 |
| \$750,000 - \$999,999 | 0 | 0 | 0 | 0 | 1 |
| \$1,000,000 - \$1,499,999 | 0 | 1 | 0 | 0 | 0 |
| \$1,500,000 - \$1,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 0 | 0 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$4,000,000 - \$4,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 2 | 84 | 1 | 1 | 17 |

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