

Power Marketing Report

JUNE 2010 (Based on information from the Sarasota Association of Realtors®' members of the My Florida Regional MLS for the period June 1, 2010 through June 30, 2010, compiled by RPIS)

Statistics June 1 to June 30, 2010 Sarasota County, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 109 | 385 | 106 | 109 | 569 |
| \$100,000 - \$199,999 | 149 | 652 | 118 | 113 | 692 |
| \$200,000 - \$299,999 | 74 | 385 | 51 | 73 | 345 |
| \$300,000 - \$399,999 | 51 | 279 | 25 | 41 | 203 |
| \$400,000 - \$499,999 | 34 | 177 | 16 | 29 | 109 |
| \$500,000 - \$749,999 | 26 | 253 | 21 | 23 | 114 |
| \$750,000 - \$999,999 | 12 | 159 | 6 | 12 | 60 |
| \$1,000,000 - \$1,499,999 | 15 | 165 | 10 | 4 | 36 |
| \$1,500,000 - \$1,999,999 | 13 | 97 | 2 | 3 | 19 |
| \$2,000,000 - \$2,499,999 | 1 | 42 | 0 | 1 | 10 |
| \$2,500,000 - \$2,999,999 | 0 | 34 | 4 | 1 | 7 |
| \$3,000,000 - \$3,999,999 | 2 | 39 | 0 | 1 | 4 |
| \$4,000,000 - \$4,999,999 | 2 | 21 | 0 | 0 | 4 |
| \$5,000,000 - \$9,999,999 | 2 | 32 | 0 | 0 | 4 |
| \$10,000,000 and Up | 0 | 6 | 0 | 0 | 0 |
| Totals: | 490 | 2,726 | 359 | 410 | 2,176 |

Statistics June 1 to June 30, 2010 Manatee County, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 56 | 175 | 55 | 39 | 167 |
| \$100,000 - \$199,999 | 74 | 317 | 76 | 56 | 287 |
| \$200,000 - \$299,999 | 53 | 228 | 37 | 48 | 197 |
| \$300,000 - \$399,999 | 22 | 158 | 19 | 25 | 92 |
| \$400,000 - \$499,999 | 14 | 80 | 5 | 12 | 59 |
| \$500,000 - \$749,999 | 18 | 116 | 10 | 9 | 51 |
| \$750,000 - \$999,999 | 9 | 75 | 2 | 3 | 25 |
| \$1,000,000 - \$1,499,999 | 2 | 43 | 3 | 1 | 12 |
| \$1,500,000 - \$1,999,999 | 2 | 27 | 0 | 1 | 8 |
| \$2,000,000 - \$2,499,999 | 1 | 13 | 0 | 0 | 4 |
| \$2,500,000 - \$2,999,999 | 0 | 12 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 1 | 14 | 0 | 0 | 2 |
| \$4,000,000 - \$4,999,999 | 1 | 3 | 0 | 0 | 1 |
| \$5,000,000 - \$9,999,999 | 2 | 5 | 1 | 1 | 1 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 255 | 1,266 | 208 | 195 | 906 |

Statistics June 1 to June 30, 2010 All Other Areas, Single Family

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 20 | 45 | 19 | 16 | 85 |
| \$100,000 - \$199,999 | 23 | 56 | 14 | 4 | 37 |
| \$200,000 - \$299,999 | 2 | 20 | 2 | 1 | 6 |
| \$300,000 - \$399,999 | 0 | 13 | 2 | 0 | 1 |
| \$400,000 - \$499,999 | 0 | 2 | 0 | 0 | 1 |
| \$500,000 - \$749,999 | 0 | 5 | 0 | 0 | 0 |
| \$750,000 - \$999,999 | 0 | 10 | 0 | 0 | 0 |
| \$1,000,000 - \$1,499,999 | 0 | 3 | 0 | 0 | 0 |
| \$1,500,000 - \$1,999,999 | 0 | 2 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 0 | 1 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 3 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 0 | 1 | 0 | 0 | 0 |
| \$4,000,000 - \$4,999,999 | 0 | 1 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 1 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 45 | 163 | 37 | 21 | 130 |

Statistics June 1 to June 30, 2010 Sarasota County, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 46 | 191 | 37 | 29 | 176 |
| \$100,000 - \$199,999 | 44 | 267 | 37 | 32 | 188 |
| \$200,000 - \$299,999 | 23 | 202 | 13 | 15 | 89 |
| \$300,000 - \$399,999 | 30 | 195 | 12 | 15 | 97 |
| \$400,000 - \$499,999 | 26 | 168 | 7 | 8 | 63 |
| \$500,000 - \$749,999 | 16 | 233 | 9 | 10 | 80 |
| \$750,000 - \$999,999 | 8 | 113 | 4 | 5 | 51 |
| \$1,000,000 - \$1,499,999 | 7 | 71 | 0 | 6 | 35 |
| \$1,500,000 - \$1,999,999 | 2 | 51 | 1 | 0 | 14 |
| \$2,000,000 - \$2,499,999 | 1 | 16 | 1 | 0 | 2 |
| \$2,500,000 - \$2,999,999 | 2 | 24 | 0 | 0 | 8 |
| \$3,000,000 - \$3,999,999 | 1 | 12 | 0 | 1 | 2 |
| \$4,000,000 - \$4,999,999 | 0 | 2 | 0 | 0 | 2 |
| \$5,000,000 - \$9,999,999 | 0 | 4 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 206 | 1,549 | 121 | 121 | 807 |

Statistics June 1 to June 30, 2010 Manatee County, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 15 | 97 | 20 | 15 | 76 |
| \$100,000 - \$199,999 | 13 | 106 | 15 | 17 | 83 |
| \$200,000 - \$299,999 | 6 | 57 | 4 | 7 | 46 |
| \$300,000 - \$399,999 | 6 | 51 | 4 | 6 | 23 |
| \$400,000 - \$499,999 | 2 | 34 | 2 | 2 | 11 |
| \$500,000 - \$749,999 | 2 | 52 | 2 | 0 | 8 |
| \$750,000 - \$999,999 | 1 | 8 | 1 | 1 | 3 |
| \$1,000,000 - \$1,499,999 | 0 | 6 | 0 | 0 | 1 |
| \$1,500,000 - \$1,999,999 | 1 | 1 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 0 | 0 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 0 | 0 | 0 | 1 |
| \$3,000,000 - \$3,999,999 | 0 | 5 | 0 | 0 | 0 |
| \$4,000,000 - \$4,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 2 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 46 | 419 | 48 | 48 | 252 |

Statistics June 1 to June 30, 2010 All Other Areas, Condominium

| Price Range | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under | 4 | 19 | 2 | 2 | 9 |
| \$100,000 - \$199,999 | 2 | 12 | 0 | 0 | 4 |
| \$200,000 - \$299,999 | 0 | 4 | 0 | 0 | 2 |
| \$300,000 - \$399,999 | 1 | 3 | 0 | 0 | 1 |
| \$400,000 - \$499,999 | 0 | 3 | 0 | 0 | 0 |
| \$500,000 - \$749,999 | 0 | 2 | 0 | 0 | 0 |
| \$750,000 - \$999,999 | 1 | 2 | 0 | 0 | 0 |
| \$1,000,000 - \$1,499,999 | 0 | 2 | 0 | 0 | 0 |
| \$1,500,000 - \$1,999,999 | 0 | 1 | 0 | 0 | 0 |
| \$2,000,000 - \$2,499,999 | 0 | 1 | 0 | 0 | 0 |
| \$2,500,000 - \$2,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$3,000,000 - \$3,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$4,000,000 - \$4,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$5,000,000 - \$9,999,999 | 0 | 0 | 0 | 0 | 0 |
| \$10,000,000 and Up | 0 | 0 | 0 | 0 | 0 |
| Totals: | 8 | 49 | 2 | 2 | 16 |

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