

Power Marketing Report July 2007

(Based on information from the complete Sarasota Association of Realtors, Inc. Multiple Listing Service for the period July 1, 2007 through July 31, 2007, compiled by RPIS)

Statistics July 1 to July 31, 2007 Sarasota County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	7	38	5	5	36
\$100,000 - \$199,999	118	606	56	41	242
\$200,000 - \$299,999	201	1,124	51	68	436
\$300,000 - \$399,999	135	758	31	35	275
\$400,000 - \$499,999	80	490	20	14	150
\$500,000 - \$749,999	105	589	14	29	159
\$750,000 - \$999,999	65	372	9	17	88
\$1,000,000 - \$1,499,999	39	279	5	12	69
\$1,500,000 - \$1,999,999	17	157	3	3	29
\$2,000,000 - \$2,499,999	13	89	3	3	21
\$2,500,000 - \$2,999,999	6	83	1	1	18
\$3,000,000 - \$3,999,999	5	80	4	2	8
\$4,000,000 - \$4,999,999	4	38	0	1	6
\$5,000,000 - \$9,999,999	4	56	2	0	13
\$10,000,000 and Up	1	12	0	0	0
Totals:	800	4,771	204	231	1,550

Statistics July 1 to July 31, 2007 Manatee County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	5	35	2	2	14
\$100,000 - \$199,999	42	214	9	12	85
\$200,000 - \$299,999	141	644	39	43	264
\$300,000 - \$399,999	132	648	30	35	236
\$400,000 - \$499,999	80	446	26	13	134
\$500,000 - \$749,999	89	521	14	18	146
\$750,000 - \$999,999	43	265	12	8	60
\$1,000,000 - \$1,499,999	26	139	4	6	29
\$1,500,000 - \$1,999,999	15	88	2	0	12
\$2,000,000 - \$2,499,999	3	66	2	1	5
\$2,500,000 - \$2,999,999	6	32	1	1	5
\$3,000,000 - \$3,999,999	5	25	0	0	2
\$4,000,000 - \$4,999,999	1	8	0	0	1
\$5,000,000 - \$9,999,999	2	17	0	0	1
\$10,000,000 and Up	1	2	0	0	0
Totals:	591	3,150	141	139	994

Statistics July 1 to July 31, 2007 All Other Areas, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	3	6	0	0	3
\$100,000 - \$199,999	14	80	0	0	21
\$200,000 - \$299,999	9	79	1	0	12
\$300,000 - \$399,999	18	49	2	3	11
\$400,000 - \$499,999	1	20	1	0	2
\$500,000 - \$749,999	3	16	0	0	2
\$750,000 - \$999,999	6	18	0	0	1
\$1,000,000 - \$1,499,999	2	12	0	0	1
\$1,500,000 - \$1,999,999	1	7	0	0	0
\$2,000,000 - \$2,499,999	0	1	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	2	4	0	0	0
\$4,000,000 - \$4,999,999	1	2	0	0	0
\$5,000,000 - \$9,999,999	0	2	0	0	0
\$10,000,000 and Up	0	1	0	0	0
Totals:	60	300	4	3	53

Statistics July 1 to July 31, 2007 Sarasota County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	9	59	4	2	17
\$100,000 - \$199,999	103	661	29	29	197
\$200,000 - \$299,999	80	650	19	21	193
\$300,000 - \$399,999	32	309	10	18	119
\$400,000 - \$499,999	30	470	6	6	109
\$500,000 - \$749,999	60	587	16	19	184
\$750,000 - \$999,999	27	304	5	11	111
\$1,000,000 - \$1,499,999	21	194	6	11	82
\$1,500,000 - \$1,999,999	8	95	4	6	38
\$2,000,000 - \$2,499,999	3	40	2	2	12
\$2,500,000 - \$2,999,999	3	31	0	2	9
\$3,000,000 - \$3,999,999	1	26	0	1	19
\$4,000,000 - \$4,999,999	0	10	0	0	3
\$5,000,000 - \$9,999,999	0	3	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	377	3,439	101	128	1,093

Statistics July 1 to July 31, 2007 Manatee County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	4	29	0	0	6
\$100,000 - \$199,999	69	371	9	12	89
\$200,000 - \$299,999	51	324	11	8	70
\$300,000 - \$399,999	19	153	5	3	34
\$400,000 - \$499,999	8	363	3	2	49
\$500,000 - \$749,999	12	238	2	1	28
\$750,000 - \$999,999	17	91	0	1	9
\$1,000,000 - \$1,499,999	3	20	0	0	4
\$1,500,000 - \$1,999,999	0	11	0	0	0
\$2,000,000 - \$2,499,999	0	7	1	0	0
\$2,500,000 - \$2,999,999	0	6	0	0	3
\$3,000,000 - \$3,999,999	3	10	0	0	5
\$4,000,000 - \$4,999,999	1	1	0	0	0
\$5,000,000 - \$9,999,999	1	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	188	1,625	31	27	297

Statistics July 1 to July 31, 2007 All Other Areas, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	0	1	0	0	0
\$100,000 - \$199,999	3	18	1	0	1
\$200,000 - \$299,999	5	27	0	1	5
\$300,000 - \$399,999	0	56	0	0	22
\$400,000 - \$499,999	8	261	0	1	42
\$500,000 - \$749,999	8	101	0	2	25
\$750,000 - \$999,999	3	26	0	0	1
\$1,000,000 - \$1,499,999	0	3	0	0	0
\$1,500,000 - \$1,999,999	0	3	0	0	0
\$2,000,000 - \$2,499,999	0	2	0	0	0
\$2,500,000 - \$2,999,999	0	2	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	27	500	1	4	96

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Sarasota MLS system. RPIS has more than 16 years of experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.