

# Power Marketing Report January 2007

(Based on information from the complete Sarasota Association of Realtors, Inc. Multiple Listing Service for the period Jan. 1, 2007 through Jan. 31, 2007, compiled by RPIS)

## Statistics January 1 to January 31, 2007 Sarasota County, Single Family

| Price Range               | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|--------------|---------|----------|-------|-----------|
| \$99,999 & Under          | 14           | 37      | 8        | 7     | 8         |
| \$100,000 - \$199,999     | 107          | 396     | 41       | 18    | 25        |
| \$200,000 - \$299,999     | 312          | 1,159   | 67       | 50    | 62        |
| \$300,000 - \$399,999     | 234          | 882     | 33       | 27    | 31        |
| \$400,000 - \$499,999     | 152          | 561     | 22       | 12    | 16        |
| \$500,000 - \$749,999     | 183          | 739     | 25       | 13    | 15        |
| \$750,000 - \$999,999     | 101          | 388     | 12       | 11    | 12        |
| \$1,000,000 - \$1,499,999 | 67           | 299     | 8        | 2     | 4         |
| \$1,500,000 - \$1,999,999 | 24           | 167     | 5        | 4     | 4         |
| \$2,000,000 - \$2,499,999 | 17           | 91      | 1        | 0     | 0         |
| \$2,500,000 - \$2,999,999 | 18           | 89      | 2        | 1     | 1         |
| \$3,000,000 - \$3,999,999 | 16           | 81      | 1        | 0     | 0         |
| \$4,000,000 - \$4,999,999 | 7            | 40      | 1        | 0     | 0         |
| \$5,000,000 - \$9,999,999 | 8            | 58      | 1        | 3     | 4         |
| \$10,000,000 and Up       | 0            | 11      | 0        | 0     | 0         |
| Totals:                   | 1,260        | 4,998   | 227      | 148   | 182       |

## Statistics January 1 to January 31, 2007 Manatee County, Single Family

| Price Range               | New Listings | Actives | Pendings | Solds | Solds YTD |
|---------------------------|--------------|---------|----------|-------|-----------|
| \$99,999 & Under          | 4            | 12      | 0        | 1     | 1         |
| \$100,000 - \$199,999     | 22           | 109     | 12       | 5     | 5         |
| \$200,000 - \$299,999     | 131          | 536     | 29       | 23    | 28        |
| \$300,000 - \$399,999     | 174          | 766     | 35       | 19    | 29        |
| \$400,000 - \$499,999     | 141          | 486     | 25       | 12    | 19        |
| \$500,000 - \$749,999     | 167          | 651     | 23       | 11    | 15        |
| \$750,000 - \$999,999     | 75           | 291     | 11       | 1     | 3         |
| \$1,000,000 - \$1,499,999 | 26           | 164     | 7        | 0     | 1         |
| \$1,500,000 - \$1,999,999 | 20           | 88      | 2        | 0     | 0         |
| \$2,000,000 - \$2,499,999 | 10           | 48      | 0        | 1     | 1         |
| \$2,500,000 - \$2,999,999 | 5            | 29      | 0        | 0     | 1         |
| \$3,000,000 - \$3,999,999 | 3            | 19      | 0        | 0     | 0         |
| \$4,000,000 - \$4,999,999 | 2            | 10      | 0        | 0     | 0         |
| \$5,000,000 - \$9,999,999 | 0            | 13      | 1        | 0     | 0         |
| \$10,000,000 and Up       | 0            | 1       | 0        | 0     | 0         |
| Totals:                   | 780          | 3,223   | 145      | 73    | 103       |

**Statistics January 1 to January 31, 2007 All Other Areas, Single Family**

| <b>Price Range</b>        | <b>New Listings</b> | <b>Actives</b> | <b>Pendings</b> | <b>Solds</b> | <b>Solds YTD</b> |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under          | 1                   | 5              | 0               | 0            | 0                |
| \$100,000 - \$199,999     | 12                  | 49             | 5               | 4            | 4                |
| \$200,000 - \$299,999     | 28                  | 77             | 0               | 1            | 2                |
| \$300,000 - \$399,999     | 12                  | 46             | 2               | 2            | 2                |
| \$400,000 - \$499,999     | 5                   | 31             | 1               | 1            | 1                |
| \$500,000 - \$749,999     | 3                   | 20             | 0               | 0            | 0                |
| \$750,000 - \$999,999     | 2                   | 11             | 1               | 0            | 0                |
| \$1,000,000 - \$1,499,999 | 4                   | 9              | 0               | 0            | 0                |
| \$1,500,000 - \$1,999,999 | 0                   | 9              | 0               | 0            | 0                |
| \$2,000,000 - \$2,499,999 | 1                   | 5              | 0               | 0            | 0                |
| \$2,500,000 - \$2,999,999 | 0                   | 3              | 0               | 0            | 0                |
| \$3,000,000 - \$3,999,999 | 1                   | 3              | 0               | 0            | 0                |
| \$4,000,000 - \$4,999,999 | 0                   | 3              | 0               | 0            | 0                |
| \$5,000,000 - \$9,999,999 | 0                   | 0              | 0               | 0            | 0                |
| \$10,000,000 and Up       | 0                   | 0              | 0               | 0            | 0                |
| <b>Totals:</b>            | <b>69</b>           | <b>271</b>     | <b>9</b>        | <b>8</b>     | <b>9</b>         |

**Statistics January 1 to January 31, 2007 Sarasota County, Condominium**

| <b>Price Range</b>        | <b>New Listings</b> | <b>Actives</b> | <b>Pendings</b> | <b>Solds</b> | <b>Solds YTD</b> |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under          | 7                   | 25             | 4               | 3            | 6                |
| \$100,000 - \$199,999     | 139                 | 566            | 16              | 19           | 24               |
| \$200,000 - \$299,999     | 223                 | 775            | 18              | 24           | 27               |
| \$300,000 - \$399,999     | 100                 | 402            | 17              | 9            | 17               |
| \$400,000 - \$499,999     | 76                  | 270            | 8               | 9            | 13               |
| \$500,000 - \$749,999     | 117                 | 586            | 19              | 29           | 34               |
| \$750,000 - \$999,999     | 79                  | 320            | 8               | 8            | 8                |
| \$1,000,000 - \$1,499,999 | 43                  | 244            | 12              | 8            | 10               |
| \$1,500,000 - \$1,999,999 | 16                  | 85             | 3               | 0            | 1                |
| \$2,000,000 - \$2,499,999 | 5                   | 48             | 3               | 4            | 4                |
| \$2,500,000 - \$2,999,999 | 5                   | 39             | 1               | 1            | 1                |
| \$3,000,000 - \$3,999,999 | 4                   | 27             | 4               | 2            | 2                |
| \$4,000,000 - \$4,999,999 | 1                   | 15             | 1               | 1            | 1                |
| \$5,000,000 - \$9,999,999 | 0                   | 1              | 0               | 0            | 0                |
| \$10,000,000 and Up       | 0                   | 0              | 0               | 0            | 0                |
| <b>Totals:</b>            | <b>815</b>          | <b>3,403</b>   | <b>114</b>      | <b>117</b>   | <b>148</b>       |

**Statistics January 1 to January 31, 2007 Manatee County, Condominium**

| <b>Price Range</b>        | <b>New Listings</b> | <b>Actives</b> | <b>Pendings</b> | <b>Solds</b> | <b>Solds YTD</b> |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under          | 6                   | 19             | 1               | 0            | 0                |
| \$100,000 - \$199,999     | 60                  | 264            | 7               | 4            | 6                |
| \$200,000 - \$299,999     | 110                 | 384            | 12              | 5            | 7                |
| \$300,000 - \$399,999     | 38                  | 197            | 6               | 1            | 1                |
| \$400,000 - \$499,999     | 32                  | 160            | 1               | 2            | 2                |
| \$500,000 - \$749,999     | 39                  | 201            | 6               | 2            | 2                |
| \$750,000 - \$999,999     | 16                  | 97             | 2               | 1            | 1                |
| \$1,000,000 - \$1,499,999 | 2                   | 21             | 1               | 0            | 0                |
| \$1,500,000 - \$1,999,999 | 1                   | 8              | 0               | 0            | 0                |
| \$2,000,000 - \$2,499,999 | 0                   | 6              | 0               | 0            | 0                |
| \$2,500,000 - \$2,999,999 | 0                   | 8              | 0               | 0            | 0                |
| \$3,000,000 - \$3,999,999 | 3                   | 11             | 0               | 1            | 1                |
| \$4,000,000 - \$4,999,999 | 0                   | 0              | 0               | 0            | 0                |
| \$5,000,000 - \$9,999,999 | 0                   | 1              | 0               | 0            | 0                |
| \$10,000,000 and Up       | 0                   | 0              | 0               | 0            | 0                |
| <b>Totals:</b>            | <b>307</b>          | <b>1,377</b>   | <b>36</b>       | <b>16</b>    | <b>20</b>        |

**Statistics January 1 to January 31, 2007 All Other Areas, Condominium**

| <b>Price Range</b>        | <b>New Listings</b> | <b>Actives</b> | <b>Pendings</b> | <b>Solds</b> | <b>Solds YTD</b> |
|---------------------------|---------------------|----------------|-----------------|--------------|------------------|
| \$99,999 & Under          | 0                   | 0              | 0               | 0            | 0                |
| \$100,000 - \$199,999     | 2                   | 12             | 0               | 0            | 0                |
| \$200,000 - \$299,999     | 5                   | 26             | 2               | 0            | 1                |
| \$300,000 - \$399,999     | 2                   | 14             | 0               | 0            | 0                |
| \$400,000 - \$499,999     | 4                   | 13             | 2               | 1            | 1                |
| \$500,000 - \$749,999     | 6                   | 22             | 0               | 0            | 0                |
| \$750,000 - \$999,999     | 5                   | 11             | 0               | 0            | 0                |
| \$1,000,000 - \$1,499,999 | 1                   | 5              | 0               | 0            | 0                |
| \$1,500,000 - \$1,999,999 | 0                   | 2              | 0               | 0            | 0                |
| \$2,000,000 - \$2,499,999 | 0                   | 2              | 0               | 0            | 0                |
| \$2,500,000 - \$2,999,999 | 0                   | 1              | 0               | 0            | 0                |
| \$3,000,000 - \$3,999,999 | 0                   | 1              | 0               | 0            | 0                |
| \$4,000,000 - \$4,999,999 | 0                   | 1              | 0               | 0            | 0                |
| \$5,000,000 - \$9,999,999 | 0                   | 0              | 0               | 0            | 0                |
| \$10,000,000 and Up       | 0                   | 0              | 0               | 0            | 0                |
| <b>Totals:</b>            | <b>25</b>           | <b>110</b>     | <b>4</b>        | <b>1</b>     | <b>2</b>         |

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Sarasota MLS system. RPIS has more than 16 years of experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.