

**Power Marketing Report** (DECEMBER 2010 - Based on information from the Sarasota Association of Realtors®' members of the My Florida Regional MLS for the period Dec. 1, 2010 through Dec. 31, 2010, compiled by RPIS)

**Statistics December 1 to December 31, 2010 Sarasota County, Single Family**

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	126	451	121	93	1,023
\$100,000 - \$199,999	139	619	116	112	1,201
\$200,000 - \$299,999	60	415	52	50	584
\$300,000 - \$399,999	47	279	31	24	357
\$400,000 - \$499,999	26	179	11	17	190
\$500,000 - \$749,999	16	233	13	19	200
\$750,000 - \$999,999	12	179	10	9	88
\$1,000,000 - \$1,499,999	14	155	6	8	61
\$1,500,000 - \$1,999,999	5	74	3	7	31
\$2,000,000 - \$2,499,999	8	51	1	1	13
\$2,500,000 - \$2,999,999	1	30	2	1	14
\$3,000,000 - \$3,999,999	5	39	2	3	8
\$4,000,000 - \$4,999,999	2	24	1	0	4
\$5,000,000 - \$9,999,999	0	28	0	0	5
\$10,000,000 and Up	0	7	0	0	0
Totals:	461	2,763	369	344	3,779

**Statistics December 1 to December 31, 2010 Manatee County, Single Family**

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	47	192	63	29	347
\$100,000 - \$199,999	64	302	65	52	555
\$200,000 - \$299,999	44	253	37	30	327
\$300,000 - \$399,999	19	162	13	18	178
\$400,000 - \$499,999	14	75	10	11	95
\$500,000 - \$749,999	12	115	4	11	90
\$750,000 - \$999,999	3	67	6	2	43
\$1,000,000 - \$1,499,999	6	48	0	2	22
\$1,500,000 - \$1,999,999	1	28	1	0	10
\$2,000,000 - \$2,499,999	1	10	0	0	5
\$2,500,000 - \$2,999,999	0	9	0	0	1
\$3,000,000 - \$3,999,999	1	13	0	1	4
\$4,000,000 - \$4,999,999	0	4	0	0	1
\$5,000,000 - \$9,999,999	0	7	0	0	1
\$10,000,000 and Up	0	1	0	0	0
Totals:	212	1,286	199	156	1,679

**Statistics December 1 to December 31, 2010 All Other Areas, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	26	72	24	9	141
\$100,000 - \$199,999	14	72	19	18	96
\$200,000 - \$299,999	2	16	3	2	16
\$300,000 - \$399,999	2	12	0	1	6
\$400,000 - \$499,999	0	2	0	0	3
\$500,000 - \$749,999	0	1	0	0	0
\$750,000 - \$999,999	0	9	0	0	0
\$1,000,000 - \$1,499,999	0	4	0	0	0
\$1,500,000 - \$1,999,999	0	4	0	0	1
\$2,000,000 - \$2,499,999	0	1	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	1	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>44</b>	<b>198</b>	<b>46</b>	<b>30</b>	<b>263</b>

**Statistics December 1 to December 31, 2010 Sarasota County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	36	204	45	26	338
\$100,000 - \$199,999	45	275	26	22	323
\$200,000 - \$299,999	21	202	17	13	155
\$300,000 - \$399,999	14	207	11	13	154
\$400,000 - \$499,999	13	154	12	10	110
\$500,000 - \$749,999	12	184	16	15	130
\$750,000 - \$999,999	17	107	3	3	79
\$1,000,000 - \$1,499,999	7	76	5	2	48
\$1,500,000 - \$1,999,999	8	46	3	2	21
\$2,000,000 - \$2,499,999	4	29	0	0	6
\$2,500,000 - \$2,999,999	3	17	1	0	10
\$3,000,000 - \$3,999,999	1	9	0	0	3
\$4,000,000 - \$4,999,999	2	4	0	0	2
\$5,000,000 - \$9,999,999	0	4	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>183</b>	<b>1,518</b>	<b>139</b>	<b>106</b>	<b>1,379</b>

### **Statistics December 1 to December 31, 2010 Manatee County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	27	104	29	18	161
\$100,000 - \$199,999	38	123	10	13	143
\$200,000 - \$299,999	14	82	6	9	76
\$300,000 - \$399,999	1	57	2	1	37
\$400,000 - \$499,999	5	48	1	2	21
\$500,000 - \$749,999	1	29	1	2	23
\$750,000 - \$999,999	0	3	0	1	4
\$1,000,000 - \$1,499,999	0	4	1	0	1
\$1,500,000 - \$1,999,999	0	1	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	1
\$3,000,000 - \$3,999,999	0	4	0	0	1
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	2	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>86</b>	<b>457</b>	<b>50</b>	<b>46</b>	<b>468</b>

### **Statistics December 1 to December 31, 2010 All Other Areas, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	7	18	3	3	22
\$100,000 - \$199,999	2	11	2	0	8
\$200,000 - \$299,999	0	2	0	1	4
\$300,000 - \$399,999	1	7	0	0	2
\$400,000 - \$499,999	0	0	0	0	0
\$500,000 - \$749,999	2	5	0	0	0
\$750,000 - \$999,999	1	2	0	0	0
\$1,000,000 - \$1,499,999	0	0	0	0	0
\$1,500,000 - \$1,999,999	0	1	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	1
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>13</b>	<b>46</b>	<b>5</b>	<b>4</b>	<b>37</b>

RPIS, Inc., a valued partner of the Sarasota Association of Realtors®, produces this report, using data from the My Florida Regional MLS. RPIS has more than 18 years experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.