

# Power Marketing Report

February 2009 (Based on information from the Sarasota Association of Realtors' members of the Mid-Florida Regional MLS for the period Feb. 1, 2009 through Feb. 28, 2009, compiled by RPIS)

## **Statistics February 1 to February 28, 2009 Sarasota County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	79	336	105	54	119
\$100,000 - \$199,999	137	1,005	122	72	143
\$200,000 - \$299,999	89	662	50	29	61
\$300,000 - \$399,999	64	443	32	14	28
\$400,000 - \$499,999	30	285	20	12	19
\$500,000 - \$749,999	52	412	17	15	24
\$750,000 - \$999,999	35	285	13	5	9
\$1,000,000 - \$1,499,999	14	197	7	3	10
\$1,500,000 - \$1,999,999	19	138	8	2	2
\$2,000,000 - \$2,499,999	7	73	3	0	0
\$2,500,000 - \$2,999,999	3	83	4	1	3
\$3,000,000 - \$3,999,999	3	41	0	0	0
\$4,000,000 - \$4,999,999	2	20	0	0	0
\$5,000,000 - \$9,999,999	4	43	0	0	0
\$10,000,000 and Up	0	8	0	0	0
<b>Totals:</b>	<b>538</b>	<b>4,031</b>	<b>381</b>	<b>207</b>	<b>418</b>

## **Statistics February 1 to February 28, 2009 Manatee County, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	33	145	49	11	26
\$100,000 - \$199,999	70	415	67	27	59
\$200,000 - \$299,999	47	422	35	15	33
\$300,000 - \$399,999	34	289	14	8	20
\$400,000 - \$499,999	16	155	6	4	8
\$500,000 - \$749,999	23	231	10	2	14
\$750,000 - \$999,999	16	115	2	0	1
\$1,000,000 - \$1,499,999	9	82	1	0	0
\$1,500,000 - \$1,999,999	4	63	0	0	1
\$2,000,000 - \$2,499,999	1	18	1	0	0
\$2,500,000 - \$2,999,999	1	26	1	0	0
\$3,000,000 - \$3,999,999	0	22	0	0	1
\$4,000,000 - \$4,999,999	0	9	1	0	0
\$5,000,000 - \$9,999,999	0	6	0	0	0
\$10,000,000 and Up	0	1	0	1	1
<b>Totals:</b>	<b>254</b>	<b>1,999</b>	<b>187</b>	<b>68</b>	<b>164</b>

**Statistics February 1 to February 28, 2009 All Other Areas, Single Family**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	15	58	17	12	25
\$100,000 - \$199,999	13	75	20	7	13
\$200,000 - \$299,999	4	32	3	1	1
\$300,000 - \$399,999	5	21	1	0	0
\$400,000 - \$499,999	1	8	1	0	1
\$500,000 - \$749,999	0	10	0	0	0
\$750,000 - \$999,999	0	10	1	0	0
\$1,000,000 - \$1,499,999	0	7	0	0	0
\$1,500,000 - \$1,999,999	0	4	0	0	0
\$2,000,000 - \$2,499,999	0	3	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	1	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	1	2	0	0	0
\$10,000,000 and Up	0	2	0	0	0
<b>Totals:</b>	<b>39</b>	<b>236</b>	<b>43</b>	<b>20</b>	<b>40</b>

**Statistics February 1 to February 28, 2009 Sarasota County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	34	168	43	16	30
\$100,000 - \$199,999	45	325	28	17	28
\$200,000 - \$299,999	35	296	13	5	13
\$300,000 - \$399,999	25	183	10	3	7
\$400,000 - \$499,999	33	183	11	9	13
\$500,000 - \$749,999	43	312	12	4	8
\$750,000 - \$999,999	21	204	1	3	7
\$1,000,000 - \$1,499,999	17	113	3	3	4
\$1,500,000 - \$1,999,999	10	87	1	1	3
\$2,000,000 - \$2,499,999	2	29	0	0	0
\$2,500,000 - \$2,999,999	4	40	1	1	1
\$3,000,000 - \$3,999,999	2	25	1	0	1
\$4,000,000 - \$4,999,999	1	7	0	0	0
\$5,000,000 - \$9,999,999	1	3	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>273</b>	<b>1,975</b>	<b>124</b>	<b>62</b>	<b>115</b>

### **Statistics February 1 to February 28, 2009 Manatee County, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	9	75	18	6	12
\$100,000 - \$199,999	26	193	9	3	7
\$200,000 - \$299,999	32	126	9	7	14
\$300,000 - \$399,999	23	97	4	3	4
\$400,000 - \$499,999	6	52	1	1	4
\$500,000 - \$749,999	9	64	3	2	2
\$750,000 - \$999,999	2	31	0	0	0
\$1,000,000 - \$1,499,999	1	11	1	0	0
\$1,500,000 - \$1,999,999	0	1	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	1	0	0	0
\$3,000,000 - \$3,999,999	0	6	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>108</b>	<b>658</b>	<b>45</b>	<b>22</b>	<b>43</b>

### **Statistics February 1 to February 28, 2009 All Other Areas, Condominium**

<b>Price Range</b>	<b>New Listings</b>	<b>Actives</b>	<b>Pendings</b>	<b>Solds</b>	<b>Solds YTD</b>
\$99,999 & Under	1	19	0	1	1
\$100,000 - \$199,999	2	10	1	1	1
\$200,000 - \$299,999	0	5	0	0	0
\$300,000 - \$399,999	1	2	1	1	2
\$400,000 - \$499,999	0	3	0	0	0
\$500,000 - \$749,999	0	3	0	0	0
\$750,000 - \$999,999	0	0	0	0	0
\$1,000,000 - \$1,499,999	0	0	0	0	0
\$1,500,000 - \$1,999,999	0	0	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
<b>Totals:</b>	<b>4</b>	<b>42</b>	<b>2</b>	<b>3</b>	<b>4</b>

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Mid-Florida Regional MLS. RPIS has more than 18 years experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.