

Power Marketing Report

January 2009 (Based on information from the Sarasota Association of Realtors' members of the Mid-Florida Regional MLS for the period Jan. 1, 2009 through Jan. 31, 2009, compiled by RPIS)

Statistics January 1 to January 31, 2009 Sarasota County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	97	346	100	61	66
\$100,000 - \$199,999	193	1,001	119	61	70
\$200,000 - \$299,999	115	686	45	30	33
\$300,000 - \$399,999	66	419	36	9	13
\$400,000 - \$499,999	53	290	12	7	8
\$500,000 - \$749,999	58	413	19	9	13
\$750,000 - \$999,999	35	289	8	4	6
\$1,000,000 - \$1,499,999	31	196	9	6	8
\$1,500,000 - \$1,999,999	15	134	3	0	1
\$2,000,000 - \$2,499,999	15	77	1	0	0
\$2,500,000 - \$2,999,999	5	86	2	2	2
\$3,000,000 - \$3,999,999	6	45	0	0	0
\$4,000,000 - \$4,999,999	5	20	0	0	0
\$5,000,000 - \$9,999,999	1	40	0	0	0
\$10,000,000 and Up	0	8	0	0	0
Totals:	695	4,050	354	189	220

Statistics January 1 to January 31, 2009 Manatee County, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	30	141	37	13	14
\$100,000 - \$199,999	69	443	60	25	28
\$200,000 - \$299,999	61	431	27	17	18
\$300,000 - \$399,999	37	287	9	11	13
\$400,000 - \$499,999	22	160	7	4	5
\$500,000 - \$749,999	28	222	7	12	12
\$750,000 - \$999,999	14	112	1	1	1
\$1,000,000 - \$1,499,999	11	85	1	0	0
\$1,500,000 - \$1,999,999	5	58	2	1	1
\$2,000,000 - \$2,499,999	2	23	0	0	0
\$2,500,000 - \$2,999,999	1	26	0	0	0
\$3,000,000 - \$3,999,999	3	20	0	1	1
\$4,000,000 - \$4,999,999	0	10	0	0	0
\$5,000,000 - \$9,999,999	0	7	0	0	0
\$10,000,000 and Up	0	1	1	0	0
Totals:	283	2,026	152	85	93

Statistics January 1 to January 31, 2009 All Other Areas, Single Family

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	11	49	16	10	10
\$100,000 - \$199,999	10	90	12	6	7
\$200,000 - \$299,999	6	36	2	0	0
\$300,000 - \$399,999	2	18	0	0	0
\$400,000 - \$499,999	1	8	0	0	0
\$500,000 - \$749,999	2	10	0	0	0
\$750,000 - \$999,999	3	11	0	0	0
\$1,000,000 - \$1,499,999	0	6	0	0	0
\$1,500,000 - \$1,999,999	0	3	0	0	0
\$2,000,000 - \$2,499,999	0	4	0	0	0
\$2,500,000 - \$2,999,999	0	3	0	0	0
\$3,000,000 - \$3,999,999	0	1	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	2	0	0	0
\$10,000,000 and Up	0	2	0	0	0
Totals:	35	243	30	16	17

Statistics January 1 to January 31, 2009 Sarasota County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	33	172	27	14	17
\$100,000 - \$199,999	60	339	24	9	11
\$200,000 - \$299,999	44	283	16	6	7
\$300,000 - \$399,999	33	195	7	4	4
\$400,000 - \$499,999	33	173	12	3	4
\$500,000 - \$749,999	47	306	3	4	4
\$750,000 - \$999,999	24	195	7	4	6
\$1,000,000 - \$1,499,999	15	113	2	1	1
\$1,500,000 - \$1,999,999	13	79	2	2	2
\$2,000,000 - \$2,499,999	4	33	0	0	0
\$2,500,000 - \$2,999,999	9	38	0	0	0
\$3,000,000 - \$3,999,999	4	24	0	1	1
\$4,000,000 - \$4,999,999	0	5	0	0	0
\$5,000,000 - \$9,999,999	0	3	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	319	1,958	100	48	57

Statistics January 1 to January 31, 2009 Manatee County, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	19	86	21	5	6
\$100,000 - \$199,999	30	186	6	4	4
\$200,000 - \$299,999	11	121	10	6	8
\$300,000 - \$399,999	16	86	3	1	1
\$400,000 - \$499,999	3	51	3	3	3
\$500,000 - \$749,999	4	62	2	0	2
\$750,000 - \$999,999	6	31	1	0	0
\$1,000,000 - \$1,499,999	2	11	0	0	0
\$1,500,000 - \$1,999,999	1	1	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	1	0	0	0
\$3,000,000 - \$3,999,999	0	6	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	1	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	92	643	46	19	24

Statistics January 1 to January 31, 2009 All Other Areas, Condominium

Price Range	New Listings	Actives	Pendings	Solds	Solds YTD
\$99,999 & Under	1	17	1	0	1
\$100,000 - \$199,999	0	12	0	0	0
\$200,000 - \$299,999	1	7	0	0	0
\$300,000 - \$399,999	0	4	0	1	1
\$400,000 - \$499,999	0	3	0	0	0
\$500,000 - \$749,999	0	3	0	0	0
\$750,000 - \$999,999	0	0	0	0	0
\$1,000,000 - \$1,499,999	0	0	0	0	0
\$1,500,000 - \$1,999,999	0	0	0	0	0
\$2,000,000 - \$2,499,999	0	0	0	0	0
\$2,500,000 - \$2,999,999	0	0	0	0	0
\$3,000,000 - \$3,999,999	0	0	0	0	0
\$4,000,000 - \$4,999,999	0	0	0	0	0
\$5,000,000 - \$9,999,999	0	0	0	0	0
\$10,000,000 and Up	0	0	0	0	0
Totals:	2	46	1	1	2

RPIS, Inc., a valued partner of the Sarasota Association of Realtors, produces this report, using data from the Mid-Florida Regional MLS. RPIS has more than 18 years experience in the collection, processing and dissemination of MLS data, and offers a wide array of data system tools for agents and offices.