



NAR's sustainable property designation

"Green building is fundamentally altering real estate dynamics. The NAR Green designation is not part of a current fad. Two thirds of consumers are in tune to green building and understand that there is a link between green homes, cost savings and healthy living."

McGraw Hill Smart Market Report 2007
Green Homeowner Issue

National Association of Realtors Complete Green Designation: 1) Core Course and 2) Residential Elective

June 7-9, 2010 8:30 a.m. to 4:00 p.m.

\$325 (by May 31, 2010) After May 31, 2010: \$350

Location: Sarasota Association of Realtors

Green homes that are good for the environment while saving home owners money are in demand, and Realtors are responding by enhancing their multiple listing services to showcase green homes and green features.

To prepare themselves to better serve this market, thousands of Realtors have already earned NAR's Green designation.

In order to earn the NAR Green designation, the student must successfully complete the Core Course and **one** of three elective courses.

1. Green Residential Real Estate
2. Green Commercial Real Estate
3. Green Property Management.

Students who complete the Core Course receive a one-year membership in the NAR Green Resource Council. SAR is offering the Residential elective in conjunction with the Core course so you can knock out your designation quickly.

After taking this course, you will be able to:

- Recognize the features that make a home or building green and resource efficient in construction or remodeling, use and operation
- Inform customers and clients of the significance of LEED, Energy Star, and other rating systems
- Discuss the cost-benefit of resource-efficient building and home systems, materials and land usage
- Recognize, validate and respond to concerns and priorities of the green consumer, seller, buyer, tenant, builder, developer
- Make the appropriate disclosures consistent with NAR Code of Ethics and state regulations
- Describe the interrelationships of sustainable communities, Smart Growth, natural habitat conservation, New Urbanism and land planning.



Instructor: Lynn A. Nilssen

- REBAC Instructor/Green Designation
- Founding Member, Green Realtors Alliance of Sarasota (GRAS)
- Leadership in Engineering and Environmental Design (LEED):
LEED for Homes Field Agent
- Florida Green Building Coalition:
FGBC Certifying Agent
- FL Learning Center for Sustainability:
Master Conservationist

Save \$50 and take both courses. The cost of the Core course alone is \$250; the residential elective alone is \$125. Save \$50 and sign up for both at \$325.

For more information, call: Catherine at 941-328-1167 or Carolyn at 941-328-1157.



REGISTRATION FORM

NAR Green Designation

CORE COURSE & RESIDENTIAL ELECTIVE

Course Location:
Sarasota Association of Realtors
3590 S. Tuttle Avenue
Sarasota, FL 34239

June 7-9, 2010

8:30 a.m. to 4:30 p.m.

Both courses: \$325 (by May 31) After May 31: \$350

Core course only (June 7 & 8): \$250

Residential elective alone (June 9): \$125

Take both and save \$50!

Name (*print as on license*) _____

Nickname (*for badge*) _____ NRDS # _____

Name of Firm _____

Phone (*to reach you during normal business hours*) (____) _____ Fax (____) _____

E-Mail Address (IMPORTANT): _____

Mailing Address (for confirmation and grade notification) _____

Charge my: Visa _____ MasterCard _____ AMEX _____

Card No. _____

Expire Date: _____

Signature: _____

Send to: Sarasota Association of REALTORS®,
3590 S. Tuttle Ave., Sarasota, FL 34239

Fee includes one year's membership in NAR's Green Resource Council!

Fax: 941/923-0191

Phone: 941/923-2315

www.sarasotarealtors.com

Questions? Call Catherine McCaskill at 941-328-1167 or email Catherine@sarasotarealtors.com.

